



TEXAS A&M UNIVERSITY  
Corps of Cadets



TEXAS A&M CORPS OF CADETS

# BRAND GUIDE

2025 - 2026

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# PURPOSE

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## **The Corps of Cadets Mission:**

**The Corps of Cadets develops well-educated leaders of character prepared for the global leadership challenges of the future.**

This brand guide establishes the standards for the Corps of Cadets brand usage and how it should be presented to internal and external audiences.

Everyone will adhere to this guide to ensure a consistent brand voice and design that enhances the mission of the Corps.

The Corps of Cadets brand guide follows the brand standards as set forth in the Texas A&M University brand guides. The Texas A&M University brand guide rules should be followed for any area that is not covered in this brand guide.

## **For Additional Information:**

[Texas A&M Brand Guide](#)

[Texas A&M Photo Repository](#)

[Texas A&M Approved Vendors](#)

# CONTACT US

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# CORPS STACKS

Consistency establishes trust. It is vital that the Texas A&M Corps of Cadets stack be used in a consistent manner by all. Our stack must not be altered in any way.

Approved Corps stack colors are shown below. The Corps stack is also approved to be used in any of the colors shown on [Texas A&M's approved color palette](#).

When adjusting the Corps stack to reflect a color listed in the approved palette, the colors of the "TEXAS", the "&", the star, the oak and olive branch elements must all be the **same, visible color**.



Maroon with white outline



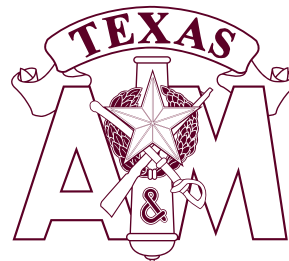
White with maroon outline



Black with white outline



White with black outline



White outline  
(transparent center)



Maroon outline  
(maroon background for visibility)



1. When choosing a Corps stack logo for use, keep background and contrast in mind. The logo must always appear clear and legible. Do NOT layer the Corps stack on top of different design elements.
2. Always allow for .3 inches of space around all sides of the Corps stack logo. Clear Space example denoted by area outside of red line:

# CORPS LOGO GUIDELINES

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Any material or creative distributed outside of Texas A&M University must use the Corps stack in conjunction with the Texas A&M University Logo lock-up. The Corps of Cadets should only be referred to as the “Texas A&M Corps of Cadets” and the typography can be shown separate to the Corps stack. The Corps stack and “Corps of Cadets” typography should only be used internal to Texas A&M.

Visit the [Texas A&M Brand Guide](#) for more information on lock-up usage.

Only approved logo artwork provided by Corps Media and Marketing will be used major units, outfits, and special units.

1. Don't distort, modify or remove elements from any of the official Corps logos provided by Corps Media and Marketing. Always scale proportionately. Examples of what not to do below:



2. Minimum sizes should never be under 1.5" w x 1.75" h

3. The Corps stack should never be shown smaller than additional logos on Corps branded materials (to include print and digital). EXAMPLE:

WRONG



RIGHT



# SPECIAL UNIT LOGOS

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The Corps of Cadets has many special units with long standing logos. These logos should never be used on their own for promotional products without Texas A&M Corps of Cadets typed adjacent to the special unit logo or the Corps stack proportional to the special unit logo.

**Any changes to special unit logos must be approved by Corps Media and Marketing.**

## EXAMPLE

WRONG



RIGHT



CORPS OF CADETS

# UNIT LOGOS

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## OVERALL GUIDELINES:

Corps Media and Marketing will create and/or modify and finalize all unit logos, with creative input from appropriate unit leadership.

Adjustments and modifications to unit logos require approval. Unit logo adjustment requests are approved first by your designated advisor, then by Corps Media and Marketing and finally by the Commandant.

Corps Media and Marketing will possess the final and official files for all major unit, minor unit, outfit and special unit logos.

# UNIT LOGO USE

When using your unit's logo, the Corps stack logo in any of the approved colors, "Texas A&M Corps of Cadets" or "Corps of Cadets" in text should be included. Choice between the three is based on your design preference. These design elements must be located in visible areas (shirt hemline and underneath the hood of a jacket will not be approved, recommended areas include shirt sleeves, collars and the front pocket area).

Colors of these design elements must be in a color that is in visible contrast to the primary color of the item (i.e. do not use the black Corps Stack on a black shirt design, grey Corps of Cadets text on a navy shirt, etc). Do NOT place any design elements in front of or behind the Corps stack.

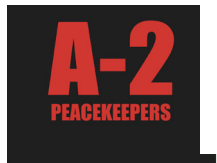
Unit name, to include "Squadron" or "Company", must be identified in designs (ex. "Company A-1" on a custom 12th Man Towel as opposed to simply "A-1").

Unit logos cannot be modified and must be the prominent design element in relation to any secondary designs. Units will only use their approved logo when promoting the outfit on apparel and other PR items. The use of modified logos and/or design elements from external brands will not be approved. Please contact Corps Media & Marketing if you are interested in changing your unit's official logo.

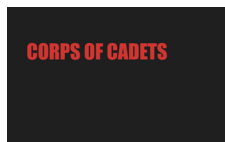
Outfit logos may be shown in solid outline colors. Black and white are approved, but alternate outline colors must be approved by Robin Nelson (gigem2022@tamu.edu).

## EXAMPLES OF ACCEPTABLE CO-BRANDING:

DESIGN FRONT



DESIGN SLEEVE



DESIGN FRONT



DESIGN BACK



## EXAMPLE OF UNACCEPTABLE CO-BRANDING:

INCORRECT - CO-BRANDING IN GREY ON NAVY TEXT



# PARTNERSHIPS & CO BRANDING

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These policies apply to co-branded apparel, any print/digital promotion of a partnership and all other materials produced that include co-branding with the Corps of Cadets.

1. Prior to entering into a co-brand/partner arrangement with a company/organization/other outside entity, Corps Media & Marketing must be notified of the intent/purpose of the co-branding/partnership proposition. This information must be sent to Robin Nelson (gigem2022@tamu.edu) before co-branding/partnership agreements are entered into.

2. When co-branding promotional materials/apparel/etc, the co-branded logo cannot be stacked/merged/otherwise combined with the Corps stack, "Corps of Cadets" text, or "Texas A&M Corps of Cadets" text that is required by the Corps' branding requirements. It is strongly recommended that co-branding marks be shown opposite of the elements listed in the Corps branding requirements to avoid confusion.

3. The partner/organization/other outside entity's marks should not have a stronger presence on a design than the unit and Corps branding elements. The Corps branding and unit elements must be the same size or larger than the partner/organization/other outside entity's marks on any design.

## Interview Request Guidelines

These policies apply to all interviews (to include digital, print and live broadcast) that involve cadets as representatives of the Corps. Campus partners, members of the press and all other outside agencies and organizations are expected to adhere to these guidelines when interviewing cadets or otherwise creating content that focuses on cadets. Requests for cadet representatives to give speeches or other remarks at events are also expected to adhere to these guidelines.

1. All requests for cadet interviews must be routed through Robin Nelson (gigem2022@tamu.edu) for approval **prior** to the interview taking place.
2. A representative from Corps Media & Marketing will be present for all interviews with cadets.
3. If possible, sharing interview questions with Corps Media & Marketing prior to the interview is requested.

# COLORS

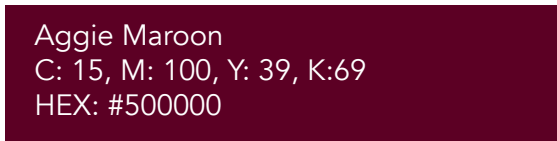
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## PRINT COLORS

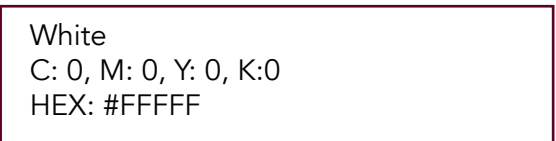
Besides consistent use of logos, another unifying visual component is consistent use of color. The university color palette was created to complement our signature color, Aggie Maroon™.

All colors shown are within the university colors. Only these should be used for Corps of Cadets materials.

### Primary Colors




Aggie Maroon  
C: 15, M: 100, Y: 39, K:69  
HEX: #500000




White  
C: 0, M: 0, Y: 0, K:0  
HEX: #FFFFFF


### Secondary Colors



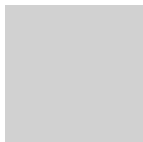
C-67, M-63, Y-63, K-57  
RGB: 32, 32, 32  
HEX: #202020




C-68, M-61, Y-60, K-48  
RGB: 62, 62, 62  
HEX: #3E3E3E



C-19, M-12, Y-13, K-34  
RGB: 112, 112, 112  
HEX: #707070

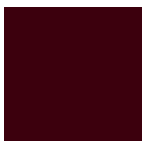


C-17, M-13, Y-13, K-0  
RGB: 209, 209, 209  
HEX: #D1D1D1




C-3, M-4, Y-14, K-18  
RGB: 214, 210, 196  
HEX: #D6D3C4

### Accent Colors (to be used sparingly)



C-38, M-100, Y-64, K-77  
RGB: 60, 0, 0  
HEX: #3C0000



C-38, M-92, Y-75, K-31  
RGB: 115, 47, 47  
HEX: #732F2f

# FONTS

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There are four primary typefaces used in the Texas A&M University brand: Crimson, Oswald, Open Sans and Work Sans. The Corps of Cadets recommends using Oswald and Open Sans.

When creating any documents on behalf of the Corps, only these fonts are to be used.

Oswald is a versatile sans serif font. Use it predominantly for headlines and titles.

**Oswald Regular**  
**Oswald Medium**  
Oswald Light  
Oswald Extra Light  
**Oswald Semibold**  
**Oswald Bold**

Open San is a clean, widely compatible web-font that works well in digital or print applications.

Open Sans Regular  
*Open Sans Regular Italic*  
Open Sans Semibold  
*Open Sans Semibold Italic*  
**Open Sans Bold**  
*Open Sans Bold Italic*  
**Open Sans Extrabold**  
*Open Sans Extrabold Italic*

Headline Font: **Oswald Semibold**

Subhead Font: Oswald Light

Body Copy Font: Open Sans Regular

Visit the [Texas A&M Brand Guide](#) for instructions on how to download approved fonts.

# APPROVED CORPS LOGOS

Provided is a list of Corps approved logos.

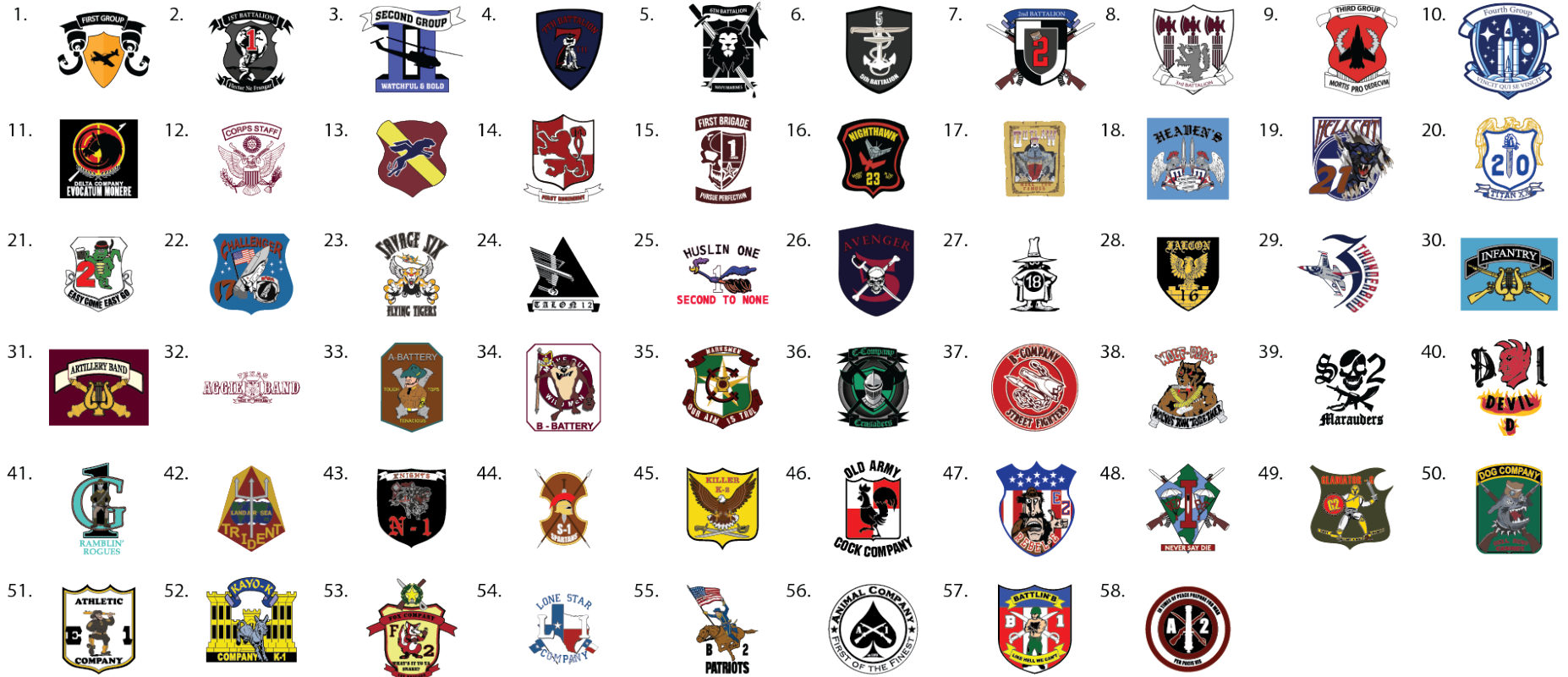
When designing merchandise for internal and external useage (to include PR sales and PT shirts), only the following images are to be used.

You can access a higher resolution version of this logo chart [here](#).

Please contact Robin Nelson (gigem2022@tamu.edu) for individual logo design file requests.

<u>Unit Logos</u>			<u>Corps/A&amp;M Logos</u>		
1	First Group	32	Aggie Band	59	White Corps Stack
2	1st Battalion	33	A - Battery	60	Texas A&M
3	Second Group	34	B - Battery	61	Parsons Mounted Cavalry
4	7th Battalion	35	C - Battery	62	Army ROTC
5	6th Battalion	36	C - Company	63	Naval ROTC
6	5th Battalion	37	B - Company	64	Fish Drill Team
7	2nd Battalion	38	A - Company	65	Corps of Cadets Marksmanship Unit
8	3rd Battalion	39	S-2	66	Ross Volunteers
9	Third Group	40	D-1	67	O.R. Simpson Honor Society
10	Fourth Group	41	G-1	68	Darling Recruiting Company
11	Delta Company	42	P-2	69	Rudder's Rangers
12	Corps Staff	43	N-1	70	Corps Color Guard
13	First Wing	44	S-1	71	Aggie Bass Drummers
14	First Regiment	45	K-2	72	Aggie Bassists
15	First Brigade	46	C-2	73	Bugle Rank
16	Squadron 23	47	E-2	74	Corps Brass
17	Squadron 8	48	I-1	75	Corps Chaplains
18	Squadron 11	49	G-2	76	Ranger Challenge
19	Squadron 21	50	D-2	77	RECON
20	Squadron 20	51	E-1	78	SEAL Platoon
21	Squadron 2	52	K-1	79	Corps Center Guard
22	Squadron 17	53	F-2	80	Aggie Muster
23	Squadron 6	54	L-1	81	Fish Camp
24	Squadron 12	55	B-2	82	Reveille
25	Squadron 1	56	A-1	83	Combined Band Staff
26	Squadron 5	57	B-1	84	Corps Cyber Operations Unit
27	Squadron 18	58	A-2	85	Yell Leaders
28	Squadron 16			86	Singing Cadets
29	Squadron 3				
30	Infantry Band				
31	Artillery Band				

# Unit Logos



# Corps/A&M Logos



# SOCIAL MEDIA & GUIDELINES

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These are the official social media pages for the Texas A&M Corps of Cadets. If you are interested in creating a new page for your major/outfit/special unit, cadet group, etc. **please contact Corps Media and Marketing.**

## Main Corps Social Accounts

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Texas A&M Corps of Cadets Facebook  
[www.Facebook.com/AggieCorps](http://www.Facebook.com/AggieCorps)



Texas A&M Corps of Cadets Youtube  
[www.YouTube.com/AggieCorps](http://www.YouTube.com/AggieCorps)



TAMU Corps of Cadets  
[@AggieCorps](https://twitter.com/AggieCorps)



Texas A&M Corps of Cadets  
Flickr



Texas A&M Corps of Cadets Instagram  
[@AggieCorps](https://www.instagram.com/AggieCorps)



Texas A&M Corps of Cadets LinkedIn  
[www.Linkedin.com/company/TAMUCorpsOfCadets](http://www.Linkedin.com/company/TAMUCorpsOfCadets)

## Corps Media Also Supports

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Commandant, Corps of Cadets  
[www.facebook.com/TAMUCommandant](http://www.facebook.com/TAMUCommandant)



Fightin' Texas Aggie Band  
[@TAMUFTAB](https://twitter.com/TAMUFTAB)



The Commandant  
[@TAMUCommandant](https://twitter.com/TAMUCommandant)



Parsons Mounted Cavalry Instagram  
[@TAMU\\_PMC](https://www.instagram.com/TAMU_PMC)



Fightin' Texas Aggie Band Instagram  
[@TAMUFTAB](https://www.instagram.com/TAMUFTAB)

# Social Media Handles & Bios

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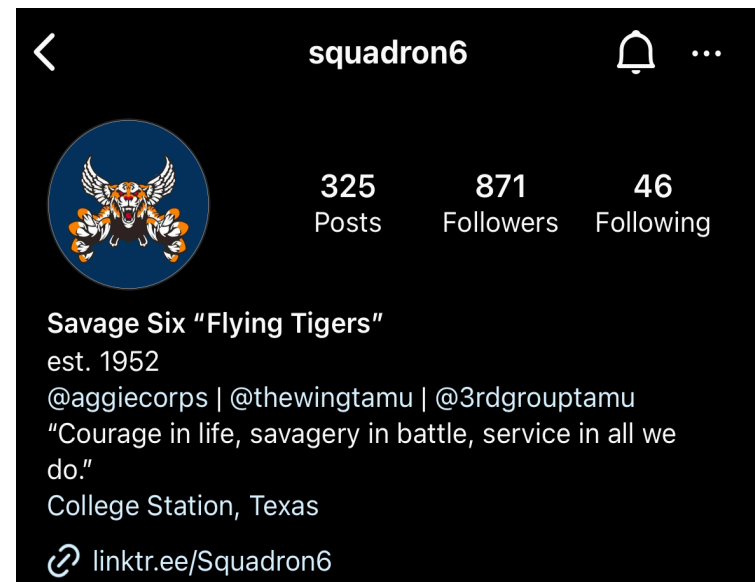
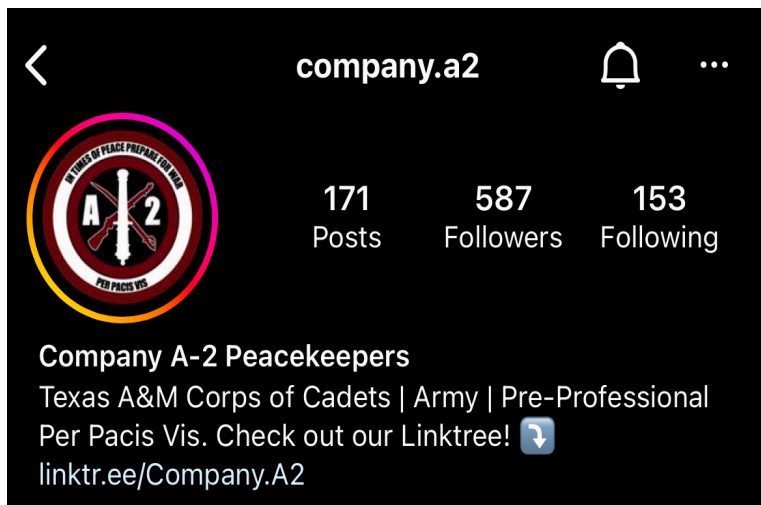
**To preserve and uphold each outfit's personal brand, outfit social media accounts must use their official outfit name as their handle. Using the official outfit name and logo makes it easier for users to locate and interact with an outfit.**

For example, Squadron 8 should use "Squadron 8" as their account username as opposed to "Outlaw 8", in both the username and account name sections.

Outfits should also mention "Texas A&M Corps of Cadets".

Outfit nicknames/mascots should be used in social media biographies only.

## EXAMPLES:



# Best Practices for Social

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1. Don't use personal pronouns.
2. Tag other campus groups in your post (Aggie Corps, TAMU, Commandant, etc.) when appropriate to help increase exposure.
3. Follow accessibility best practices for social media: include alternate photo description (Alt Text) which needs to clearly describe photo and subjects in photo. Capitalize each word of a hashtag. When linking to another website use a descriptive tiny URL and clearly state where the link is taking them.
4. When reviewing comments and messages do not engage with negative comments or messages. If something needs to be addressed please alert Corps Media & Marketing. Comments can only be deleted if they are vulgar, profane or irrelevant to the post.
5. Do not include photos that feature high porting, cigars/tobacco/alcohol use, horns down, or photos with only select members of a group in the pushing (must be all or none).
6. Post on all social channels regularly with timely content.
7. When creating a post, include a photo or video clip when possible.

# Recommended Hashtags

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#AggieCorps

#TAMU

#GigEm

#BTHO Team We're Playing or Event

**Some hashtags are used per social media campaign. Those hashtags include:**

#GoodbullWednesday

# Outfit LinkedIn Guidelines

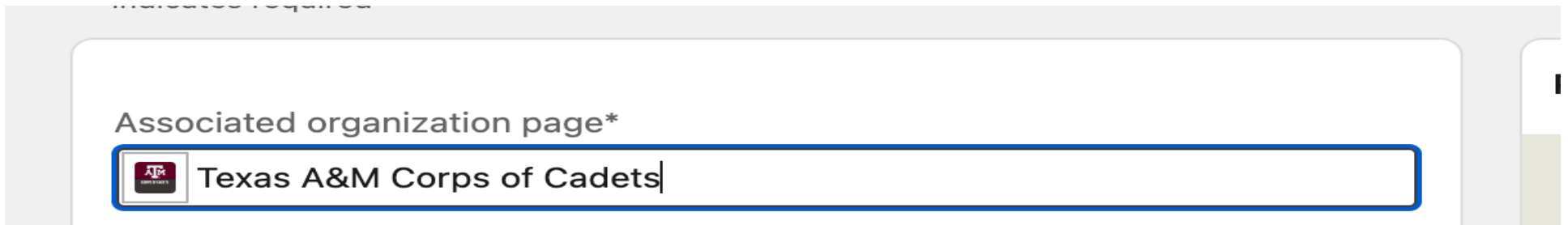
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Visit <https://www.linkedin.com/help/linkedin/answer/a543852> and click “create a LinkedIn Page”. **Reference this guide for how to proceed from there.**


First, select the “**Showcase Page**” option.

Fill out the prompted form as follows:

**Associated Organization Page:** “Texas A&M Corps of Cadets”. Be sure to select the option when it pops up. See below for what that prompt looks like:



Associated organization page\*

 Texas A&M Corps of Cadets

**Name:** Please use your company/squadron name followed by “Texas A&M Corps of Cadets”.

**DO NOT use outfit catchphrases or mascots in your name. It will make it more difficult for outside entities to find your page.**

Examples: “Squadron 12, Texas A&M Corps of Cadets” or “Company S-2, Texas A&M Corps of Cadets”

**Next, you’ll see [linkedin.com/showcase/](https://www.linkedin.com/showcase/) :** Use your company/squadron name here as well. Note that you cannot use uppercase or special characters.

Examples: “[linkedin.com/showcase/companys2](https://www.linkedin.com/showcase/companys2)” or “[linkedin.com/showcase/squadron12](https://www.linkedin.com/showcase/squadron12)”

**Website:** Please only link to “[corps.tamu.edu](https://corps.tamu.edu)” here. **DO NOT link to any privately run outfit websites, as these are not allowed.**

Industry: Type and select “Higher Education” as your industry.

Logo: Please use your OFFICIAL unit logo (no throwbacks or alternates allowed, see [here](#) for the list of official logos) with the Corps stack next to it. Any variations of the Corps stacks listed [here](#) will be sufficient, but please make sure that the stack is the same size as your unit logo when placed side by side.

Tagline: Give a brief description of your outfit. Visit [here](#) for a list of approved and official descriptions. Due to the 120 character limit, you may not be able to include all of the information that is on this webpage, but be sure that it at the very least states that your unit is part of the Texas A&M Corps of Cadets.

**Check the box that confirms that you are an authorized member of the organization.**

# Outfit LinkedIn Guidelines (continued)

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## **Now that you have your page created, here are a few best practices to keep in mind:**

-Use a more professional tone on LinkedIn. Where Instagram/Facebook/Twitter can be more lighthearted, LinkedIn should be used as a space to showcase your outfit and individual cadet accomplishments. In terms of posts, think more along the lines of CR events and accomplishments (academic, Corps, professional, etc). Think of this as your chance to showcase your cadets to professional organizations/companies and improve their network/marketability in that realm. Use this as your space to show how the Corps has grown the members of your organization as professionals, and how this growth will translate into life after college/the Corps.

-Try to post relatively often (weekly may be a good place to start) with the intent of answering these questions within your post: What makes (company/squadron) special? How does this post/story reflect the larger image of the unit? What would make the members of your unit good additions to a potential workplace? If I am a prospective student interested in the Corps of Cadets, why should I join this unit?

## **Here are some content and highlights examples:**

- Cadets who obtained internships, jobs, and acceptance into graduate or professional school.
- Community service events
- Cadets who've been selected for key positions in the Corps, on campus and in their community.
- Cadets who have earned certifications such as EMT, cyber, etc.

-Tag the larger Corps of Cadets page in your posts. Potential for Corps Media to share these posts to the main page will be much greater if there's visibility in this way.

-Use appropriate hashtags as applicable. Don't overdo it, but #AggieCorps and #GoodbullWednesday are always a great place to start.

**Need additional support with building your LinkedIn page? We're here to help. Reach out to Robin Nelson at [gigem2022@tamu.edu](mailto:gigem2022@tamu.edu) to set up an appointment. No question is too small, and no issue is too large.**

# PHOTOGRAPHY & VIDEOGRAPHY

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All official photos & videos taken of the Corps of Cadets and their special units are captured, edited and stored by the Corps Media & Marketing Office. They are property of the Corps of Cadets and the Office of the Commandant (OOC).

Any third-party filming or shooting requests must be routed through Corps Media for approval. Any party that does not have OOC approval will be asked to stop the project.

Please note that some projects will need TAMU approval.

## Copyright Clause & Use of Corps of Cadets Photo/Video

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All official photos taken of the Corps of Cadets will include the Corps watermark and are stored for public access on Flickr.com/AggieCorps. **Contact Christian Thesken at [cthesken@tamu.edu](mailto:cthesken@tamu.edu) to request images without the Corps watermark. Corps video assets may also be requested by contacting Christian Thesken.**

### **Below are general guidelines for Corps of Cadets photo/video use and distribution:**

-Photos/videos will be provided to you in final edited form and without the watermark, unless expressly stated otherwise. **Do not edit or crop photos/videos provided** in any way, unless you have been given approval from Corps Media & Marketing. These assets have already been edited to meet the standards of the Corps of Cadets, and should not be adjusted (**additional editing will impact future requests**).

-Any assets provided by Corps Media & Marketing must be attributed to the Texas A&M Corps of Cadets.

-Corps of Cadets photos/videos will not be used to promote, sell or endorse any products/entities. Questions about this should be directed to Robin Nelson at [Gigem2022@tamu.edu](mailto:Gigem2022@tamu.edu).

# Videography Rules for Social Media

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1. When shooting video content for a Corps social media page on your cell phone, please turn your phone horizontally. See below:



✓ Yes / Right. Do it.



✗ No / Wrong.

2. Pay attention to your surroundings, background and audio (background noise and what others are saying).
3. Final video clips should not be overly edited and stay true to original version.
4. All clips posted should be no longer than 60 seconds.
5. Videos taken should properly represent Texas A&M and the Corps of Cadets in a good, positive manner.

# WRITING STYLE GUIDE

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## AP STYLE IS FOLLOWED IN ALL OFFICIAL CORPS DOCUMENTS

All written communications should be factual, easily read and must follow university style guidelines. Below are Texas A&M's official resources and guidelines for written voice and tone:

[Editorial Style Guide](#)

[Style Dictionary](#)

[Using Texas A&M's Name](#)

[Email Signatures](#)

Listed on the following pages are Corps-term specific writing guidelines.

Boot Dance	Always capitalized
Cadets	Only capitalized at the beginning of a sentence or used in reference to a specific cadet. Ex: Cadet Jones. NOT "900 Cadets checked in during FOW."
Cultural Awareness and Diversity Expansion Team	Always capitalized First reference should be full name of organization. Second reference could be: C.A.D.E.T. (note usage of periods)
Commandant of the Corps of Cadets or commandant of the Corps of Cadets (AP Style)	Always capitalized except when following AP style Second reference: the Commandant More inclined to use military title with last name (General Bierman) vs Commandant Bierman
Commissioning	Only capitalized at the beginning of a sentence Includes noun (event) and verb (act) forms
Corps Global Leadership Initiatives	Always capitalized First sentence - full name Second reference - CGLI
Corps of Cadets	Always capitalized Corps always has an s at the end. Should never be shown on two lines when designing. For articles first reference of the Corps is always prefaced: Texas A&M Corps of Cadets. Second reference should be Corps of Cadets. Other references could be: the Corps or the Cadet Corps. Never referenced as Texas A&M University Corps of Cadets
Corps of Cadets Association	Always capitalized Often referred to as the "CCA"
Corps Discovery Day	Always capitalized Can be referred to as "CDD" upon second reference.
Corps of Cadets Hall of Honor	Always capitalized Can be referred to as Hall of Honor upon second reference.
Corps Leadership Invitational	Always capitalized Can be referred to as CLI
Corps of Cadets Marksmanship Unit	Always capitalized First sentence - full name Also referenced to as CCMU or Corps Marksmanship Unit

Corps Staff Ranks: Corps Commander, Deputy Corps Commander, Major Unit Commander, etc.	Always capitalized except when following AP style Major Unit Commanders can also be referenced as MUC after initial reference.
Corps Values	Always shown as honor, integrity, discipline, courage, respect, and selfless service (in this order only).
Drill and Ceremony cadets	Drill and Ceremony always capitalized Often referred to as "D&C"
Fall Orientation Week	Always capitalized Often referred to as "FOW"
Fightin' Texas Aggie Band	Always capitalized Note spelling of "Fightin'" Second reference could be FTAB or Texas Aggie Band
Final Review	Capitalized only when referring to the actual event "Final Review"
fish	Refers to a freshman in the Corps Never capitalized
Fish Drill Team	Always capitalized Can be referenced as FDT following initial reference
Fish Review	Always capitalized
fish spurs	Don't show capitalized
Guardians of Tradition	Always capitalized Use as a descriptor of the Corps but use sparingly
Hollingsworth Center for Applied Leadership Studies	Always capitalized Can be referenced as "HCALS" or Hollingsworth Center.
Junior ROTC	Always capitalized Can be referenced as JROTC
Keepers of the Spirit	Always capitalized Use as a descriptor but use sparingly
Leadership Learning Centers or Leadership Learning Center	First reference should be full name. Second reference LLC or LLCs
March-In	Capitalize in headline only. Hyphenate when referring to an event. Do not hyphenate when used as a verb.
March to the Brazos	Always capitalized when referring to actual event

Midnights, Bravos (B's), Pinks, Alphas (A's) , Charlies (C's)	Midnights - Dark Green Shirt Bravos -Khakis Pinks - Dark Khaki Pants Alphas -Dark Green Dress Jacket with Pink Pants Charlies- Camo Top and Bottoms with Combat Boots
Military Titles	Reference <a href="#">AP Stylebook</a>
Officers of the Day	Not capitalized unless the sentence is started with "Officers of the Day..." Often referred to as "ODs" Always capitalized
O.R. Simpson Honor Society	Always capitalized Always use periods between letter O and letter R (as abbreviation of name)
Parsons Mounted Cavalry	Always capitalized THERE IS NO APOSTROPHE IN "PARSONS" Often referred to as "PMC", "The Cav" or "Parsons" after initial use.
Pisshead	Not capitalized unless the sentence is started with Refers to a sophomore in the Corps
Quadrangle or Quad	Always capitalized Most often referenced as the Quad When referred to as "the Quad," do not capitalize "the"
Rally to the Guidons	Always capitalized
Ross Volunteer Company	Always capitalized Often referred to as "the Ross Volunteers" or "RVs" (RVs should be used sparingly and in an informal setting such as social media.)
Reserve Officers' Training Corps (ROTC) Branches at Texas A&M: Army, Navy/Marine, Air Force/Space Force	Always capitalized Most common reference - ROTC Army ROTC, Naval ROTC, Air Force ROTC Can be referred to as AROTC or AFROTC upon second reference. No abbreviated reference for Navy/Marine, but Naval ROTC is NROTC
Reveille	Always capitalized Can be referenced as "Rev" or "Miss Rev" after initial use
Sanders Corps of Cadets Center	Always capitalized Often referred to as "The Corps Center"

# PRESENTATION TEMPLATES

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Powerpoint Presentations have a set cover and background that are approved by the Commandant. These should be used for every Corps of Cadets presentation. This style is in-line with Texas A&M's brandguide.

Download the official template from the Corps of Cadets website [here](#).

**Presentation templates should not be modified.**

Only the approved Corps fonts should be used.

Visuals needed for your presentation can be found at: [Flickr.com/AggieCorps](https://www.flickr.com/photos/aggiecorps/)

Email **Christian Thesken at cthesken@tamu.edu** to request images without the Corps watermark.



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